

Canon



SWINDON TOWN FOOTBALL CLUB

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Today's visitors

BLACKPOOL

Division IV

Saturday September 17th

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Match Review

After the heights in the performance against Chester City our fortunes have certainly sunk in the three matches since against, Halifax, Darlington and Plymouth.

Consolation must be foremost in our minds and certainly it is too early in the season to start writing Swindon Town off. Naturally the comfort of a good start is useful in forming a strong base for the season. However, a good start has not been much help in the past two seasons.

We have a good squad of players here at the County Ground, and, given a fair chance to blend will produce the goods. Regrettably in "Soccer 1983 style" this does not happen — success is the name of the game.

The Halifax match was a big disappointment, even bigger when it followed hard on the heels of the 4-0 success against Chester City — a big win achieved largely through the growing confidence and efforts of the last half hour of the game.

Against Halifax a 2-0 half time defeat was justifiably greeted with jeers from the 3,600 crowd. This feeling quickly evaporated when Dave Hockaday, with another well headed goal and Andy Rowland equalled the score.

Strangely the Swindon bubble quickly burst and Halifax went on to nick the three points with a goal in the 70th minute owing much to slack defensive marking.

At Darlington Ken Beamish was confident that the squad was in the right frame of mind to get back on the winning trail. However, the reshuffled team lost by the odd goal in a largely even match which was only decided by a controversial penalty awarded against Nigel Gray.

The unhappy hat trick of defeats was completed with the Milk Cup defeat at Plymouth. Our 1-0 lead from the home leg was proved to be a fragile one as an impressive Argyle (a good bet for promotion this season) turned on a devastating burst in the second half to sour Swindon Milk Cup hopes for another season.

Gary Nelson provided the lone Town goal near the end but the big lead, aided by two identical goals from free kicks, had been established before then.

Today's match will be an important step for us as we attempt to live up to our promise, certainly an improvement on the 3-3 draw of last season when Dave Hockaday netted one for the Tangerines will be the order of the day.

Front Cover inset Kevin Baddeley

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Stratton Road, Swindon, Wiltshire.



Today we welcome the Players and Officials from Blackpool F.C. They, like us have enjoyed better times and we all remember the wonderful F.A. Cup Final when they beat Bolton by 4 goals to 3 in 1953, the great Stanley Matthews, then over 40 years old being the architect of this exciting victory.

Since my last notes, we have lost two league games and so our start to the season has been a disappointment to everyone at the Club and I'm sure our supporters too.

The game on Tuesday against Halifax was exciting and I felt that after getting the 2 goal deficit back so early in the second half that we would then take command and score again to win the game but we seemed to go "off the boil" and allowed Halifax to score the winning goal.

At Darlington, on a very cold wet and windy day where good football was out of the question, a draw would have been a fair result as we had a good goal disallowed yet conceded a penalty which all who saw the game, thought was a very harsh decision.

So our first four league games have produced but 3 points which is nothing like as good as the start to last season and I know the manager and the team will do everything they can to bring about victories so badly

CHAIRMAN'S NOTES

needed to bring back the fans and get us climbing the league table. No one likes to lose but I would remind you that in previous years when we've started so well and gone to the top of the league, we've often finished up half way down or lower.

I've had a very good response to my call for suggestions and criticisms. Most of you have complained about the state of the toilets and I can promise you that this problem will be rectified within the next week or so.

To those who wrote with suggestions I thank you sincerely, every suggestion will be given due consideration and I will reply to every letter. However to those who criticised the club and myself and did not give their address so that I can reply, all I can say is that if you haven't the courage to let us know who you are then you can't expect any reaction and your time and postage has been wasted.

John Trollope was very pleased with the performance of our Youth Team who won handsomely at Dean Court Bournemouth by 2-0 last Wednesday. The boys played very well and this of course is where the long term future of the Club lies. Even in todays climate of lower transfer fees, Clubs in the lower Divisions cannot afford to buy players and our vigorous youth policy can and will produce the next generation of First team players.

I am very pleased to report that Mike Lewis, our new Commercial Manager has settled in very well and last months figures from his competitions showed a marked increase. Mike is full of new ideas and we can look forward to increased profits from his operations, without which the Club could not survive. Mikes notes are a few pages later in the programme. He is always looking for agents to sell his tickets, so if you think you're a good salesman, give him a ring or pop into the Pools Office at the County Ground. This is one way you can be of considerable help to the Club and earn yourself some extra cash at the same time.



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Behind the scenes

by Bob Jefferies

Today I would like to bring to your notice some of the forthcoming events taking place on the County Ground. Firstly, on the 5th November next, the Swindon Lions are to stage a Firework Spectacular here at 7.30 p.m. As most of you will know the Lions have, for many years, presented their firework evening on the Polo Ground and such has been the success of the venture that the support has outgrown the old venue. We received a request to present this year's show and, as it is a worthwhile charitable occasion, we were more than pleased to agree.

A number of acts will be presented including a high wire act and, a gentleman diving from a tower into a tank of water and, of course, a grand firework display. The full programme will be brought to your attention in due course. The admission prices will be Stands £1.60, juniors 80p and terraces £1.00, juniors 50p and it is hoped that Stand tickets will be on sale in one weeks time.

1984 is the year in which the Wiltshire County Football Association will celebrate it's Centenary and to recognise the occasion the Association are to stage a Centenary Cup Competition. We open the Competition by playing the Wiltshire F.A. XI here on the County Ground on 11th October 1983 at 7.30 p.m. On the same day Trowbridge Town play Salisbury. The remainder of the cup programme is as follows:- 15th November — Salisbury v Wiltshire and Trowbridge Town v Swindon Town. 6th December — Salisbury v Swindon Town and Trowbridge

Town v Wiltshire F.A. XI.

The competition will be run on a league basis with two points to be awarded for a win, one point for a draw, the two Clubs with the highest number of points shall play a Final match to determine the winners. In the event of three or more Clubs being equal on points, goal average shall determine the two Clubs to play in the Final.

Now a date for your 1984 diary. On Saturday, 14th April, 1984 we are to stage the Under 19 Schoolboy International, England v Scotland and this, of course, will give us great pleasure. Talking of Schoolboy soccer, on Tuesday next on the County Ground, Swindon Boys are playing Newport Boys in the Cabot Cup at 6.00 p.m.

On Tuesday of last week our Youth team met A.F.C. Bournemouth Youth in the Preliminary Round of the F.A. Youth Cup and they came away from Bournemouth the victors by two goals to nil, Andrew Wollen and Mark Payne being the goal scorers. On Monday next, on this ground, the Youth meet Abingdon United Youth in the First Round Qualifying match of the F.A. Youth Cup at 7.30 p.m. and your support of this talented team will be appreciated.

Thank you for your support and for purchasing this programme. If you have any comments to make regarding it's contents or if you have any suggestions for inclusion in future editions please write to me. Have an enjoyable afternoon.

Canon



Introducing The Canon League.

From the beginning of the 1983 football season, The Football League Championship becomes The Canon League.

This is as a result of the biggest sponsorship in British sporting history and because Canon UK believes in the future of League Football you, the fans, will benefit from the best football deal of all time.

Canon sponsorship injects £1,000,000 into football each year for the next three seasons and there is plenty in it for you, the fans.

Canon's involvement with football will not change the format of The League. The Championship will run in the traditional and well proven way but with one important difference. Each of the 92 clubs will benefit and, for the first time, winners of all four divisions plus placed clubs will receive prize money.

In addition, to generate greater excitement and entertainment, awards will be given for monthly and seasonal goal-scoring achievements by clubs. And there will be payments to clubs that attract family audiences, loyalty awards to individuals and many more exciting and worthwhile benefits.

But why has Canon, manufacturer of cameras and business equipment, including copiers, computers, copyphones, calculators, microfilm and electronic typewriters, whose years in sports sponsorship have been spent mainly at an international level, suddenly chosen to sponsor The Football League Championship?

Canon (UK) Ltd., whose headquarters are at Croydon in Surrey, is a company employing more than 700 staff. This sponsorship can be interpreted as a gesture of faith in the same British expertise that has taken the company from nothing to market leader in just seven years.

Canon has been involved with sports sponsorship for many years – World Cup football; skiing; ice-skating; showjumping; motor racing and the Olympics. Now it has chosen to sponsor League Football and looks forward to an association with the world's most famous national football competition – The Canon League.

Town Facts & Figures
Season 1983/84

Date	Opponents
1983	

Home Score
Att. F - A

Allan
 Henry
 Bailie
 Emmanuel
 Gray
 Graham
 Hockaday
 Richardson
 Rowland
 Mayes
 Nelson
 Quinn
 Batty

[illegible]

Some great TOWN gift ideas at the Souvenir Shop call in after the match

Ashtrays	£2.40	Note Pads	0.50
Address Books — Plastic Cover	0.50	Pens — Shaefer Fountain Pens	1.80
— Hard Cover	0.85	— Shaefer Ball Points	1.30
Bobble Hats	1.15	— Papermate	2.35
Book Markers	0.20	— Silver Pennant	1.00
Bracelets	0.75	— Majestic Teak	1.00
Brooch with St. Christopher	0.70	— Carefree Blue	0.25
Car Stickers — Rosette	0.80	— Jetstar Black	0.70
— Straight	0.60	Pennants — Large	1.95
Credit Card Wallets	0.80	— Triangular	0.65
Coasters (Beer Mats)	0.45	Placques	1.10
Defroster (Windscreen Scraper)	0.10	Photographs — Team	0.75 and 1.60
Flat Caps	1.50	— Individual Players	0.50
Key Cases	0.95	Patches	0.60
Key Fobs — with St. Christopher	0.60	Rosettes	0.30
— Clearview	0.60	Scarves — University	1.80
— Red Leather with Medallion	0.80	— Named	1.95
— With Tape Measure	1.00	— Satin	1.20
— Leather	0.30	Tankards — Porcelain	2.20
Lapel Badges	0.75	Season Ticket Cases	0.20
Letter Racks	1.50	Tea Pot Stands	1.60
Mugs	1.20	Ties	2.50
Money Boots	1.35	Waving Hands	0.30
Necklets with St. Christopher	0.65	Sweat Bands	1.00

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Trainers together with Kit from all the
Leading Manufacturers — Well worth a visit

MAIL ORDER REQUESTS WELCOME



Commercial Break

by Mike Lewis

No doubt many of you will have seen the sponsored HONDA ACTY VAN used by our lottery staff buzzing around the area during the past three years.

I was pleased earlier this week in discussions with BATH ROAD GARAGE to tie up a new HONDA vehicle for our use to replace the original which is showing clear signs of wear and tear. We shall hopefully have the new van, sporting its smart signwriting for both SWINDON TOWN and BATH ROAD GARAGE, in full use sometime next month.

Publicity wise last week was a good one for the Moonraker Lottery. Hopefully many of you will have seen our feature on the H.T.V. news programme about Mrs. Ovens of Stratton St Margaret.

For those of you who do not get this channel or who missed the item we basically paid out £500 to Mrs. Ovens although the claim was late. To do so we had to get authorisation from the Gaming Board and generally put in some effort to pay this claim. Why effort you may ask! Simply because lotteries have a reputation, certainly among the media, as being rather seedy, sly operations.

This story shows the brighter side, we want to sell all the tickets and pay all the prizes — certainly the top prizes — that is the way the competition gets publicity and success.

It is in no way beneficial for us to consider it a bonus if the £500 prize or the Sony Video Recorder is not claimed. The one preference that some of the population had for the old style 'open' ticket was the guaranteed pay out of prizes. Well a near sell out of our lottery tickets makes the pay out of prizes on the instant competition even higher.

I must state my thanks to all those supporters who have rallied around and responded to my plea for agents — someone told me nobody ever reached to such pleas — it is most encouraging.

The favourite question that I get asked in connection with our competitions, apart from "When am I going to get a big winner?" is "Why don't you sell tickets in the centre of Swindon and also in Carrefour?"

We would love both locations and negotiations with Thamesdown Council have commenced on the former and I am very optimistic that we can be represented there in the near future. With reference to Carrefour, Gloucestershire County Cricket Club who currently sell their tickets in the store have six further years remaining on their agreement with Carrefour. We must therefore be patient!

MOONRAKER LOTTERY AND ROBINS REVIVER BINGO

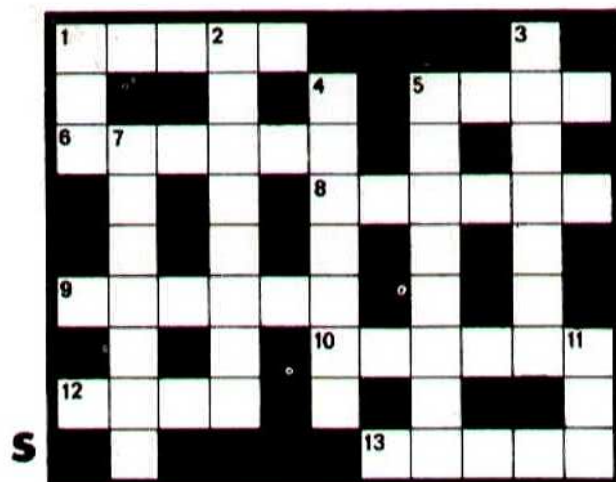
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Ninety-Niner Crossword

devised by David Peck



ACROSS

- 1 & 7dn. Obviously first choice for skipper!! (5, 2, 5)
5. He twice came on as substitute in the 1983 FA Cup final (4)
6. Saxton's successor as manager of Plymouth (6)
8. One of the clubs with an X in its name. (6)
9. See 12 across.
10. One of the clubs with an X in its name. (6)

- 12 & 9ac. Manchester United 'unknown' who broke through in 1983, achieving FA Cup final distinction and winning international honours with Wales. (4, 6)
13. A famous Manchester United father and son. (5)

DOWN

1. Meaty-sounding forward whose career included two spells with each of Bradford Park Avenue and Bradford City as well as others with Grimsby, Preston and Rotherham. (3)
2. See 5 down.
3. - - - Norman, old Norwich, Spurs and England centre-half. (7)
4. More than one X (a drawerful, so to speak) on a pools coupon. (7)
- 5 & 2dn. One of soccer's 'finals'!! (8, 8)
7. See 1 across.
11. Another 9 across, this defender played for Cardiff, Southampton and Aldershot in the 1950s and 1960s. (3)

QUIZLINE

1. Can you name the two clubs who have made TWO F.A. Cup Final appearances while in the second division?
2. Over the last ninety years many clubs have dropped out of the league, but which TWO clubs played league football for only ONE season?
3. Apart from his 60 goal season of 1927-28 on how many occasions did "Dixie" Dean top the 1st Division scoring list?
4. Which 1st Division side both scored AND conceded ten goals in games in the early 1960's?
5. Bobby Moore scored only one goal in his 108 England appearances, against which country?
6. In 1956-57 season two clubs finished level in the First Division (even their goal averages were identical) can you name them?
7. Can you name the four players, who since the last war have won English AND Scottish championship and Cup Winner's medals?
8. A common misconception is that Brian Talbot was the first player to win Cup winner's medals in consecutive seasons with different clubs, who actually holds this distinction?
9. It is some years since two men scored hat-tricks for England in the SAME match, who were they?
10. Which player was included in Alf Ramsey's initial 28 players for both the 1966 and 1970 World Cup Finals, but was excluded from the final 22 in both years?
11. Only one player whose surname begins with the letter U has played for England since the war, who was he?
12. In 18 F.A. Cup Finals between 1908 and 1929 only one man scored and finished on the losing side, who was he?
13. Which was the first club to drop from the 1st to 3rd Division in successive seasons?
14. Who held England's appearance record BEFORE Billy Wright?
15. Who holds the unenviable record of being a football league manager for the shortest period (3 days)?
16. Which is the only English club to concede six goals in one game in European competition?
17. Who is the only man to have played against England on twenty occasions?
18. Who was the last Welshman to score in an F.A. Cup final?
19. If you were watching a game between Labinoti and Besa in which European country would you be?
20. Which was the first club to win the championship of the 1st, 2nd AND 3rd Divisions?

BLACKPOOL



FRONT: (from left): Mercer, Hetzke, Ferns, Sam Ellis (Manager), Windridge, McNiven, Rodaway
CENTRE: Chapman, Downes, Deary, O'Donnell, Davies, Dyer, Bramhall, Butler, Haydock
BACK: Bardsley, Greenall, Pierce, Serella, Stewart, Pritchett

PEN PICTURES

DAVID BARDSLEY

Defender — Manchester born. Graduated via the clubs 'A' and reserve teams to make his first team debut in 1972. Soon made the right back position his own.

JOHN DEARY

Midfield — Progressed to a first team debut at the age of 17. Born in Ormskirk, is a tough tackling player who loves to press forward and get among the goals.

BOBBY DOWNES

Winger — Signed during 1972 close season. Previous clubs include West Brom., Watford, Barnsley and Peterboro. An experienced attacker with an effective left foot.

PHIL FERNS

Midfield — Close season signing previously with Bournemouth and Charlton Athletic. Hails from Liverpool, his father is a former professional player.

COLIN GREENALL

Central Defender — Blackpool's youngest ever League player who made his debut at Huddersfield two seasons ago. Turned in some impressive displays for England in Mini World Cup.

STEVE HETZKE

Central Defender — Tall, strong player who signed for the Seasiders in 1972 from Reading. Wiltshire born, he had a spell with Vancouver Whitecaps in the North American Soccer League.

DAVID McNIVEN

Forward — Signed in 1972/73 this diminutive Scot previously played with Leeds United, for whom he scored on his debut. Also played with Bradford City and scored many goals in their successful promotion year.

KEITH MERCER

Striker — Stocky, all action forward signed during close season from Southend. Previously with his new boss at Watford.

GARRY PIERCE

Goalkeeper — Signed from Barnsley in the summer. Gained a wealth of experience with his previous club, Wolves, for whom he played in 1973/74 League Cup Final.

KEITH PRITCHETT

Defender — A stylish fullback signed in 1972 by Sam Ellis with whom he was associated at Watford. Born in Glasgow he previously played for Wolves, Brentford and Q.P.R.

BILLY RODAWAY

Midfield/Defender — Liverpool born, he joined Burnley as a schoolboy at the age of 15 and spent twelve seasons with that club before signing for Peterborough. Snapped up during the close season, 'Pool hope his experience will be a telling factor in helping gain promotion.

DAVE SERELLA

Defender — Signed from Walsall in 1972, he had a first division experience with Notts Forest. A strong all rounder particularly good in the air.

PAUL STEWART

Forward — Manchester born. Joined 'Pool as an apprentice and made his debut in 1981/82 season. Shows great promise with strong attacking ability.

DAVID WINDRIDGE

Midfield — Close season signed from Chesterfield. One of a select band who have scored twice on Football League debuts. Loves to get up in support of the attack. Previously with the 'Blades' which could account for his sharpness.

SURVEY ON DIVISION IV

by Dave King

At a recent disciplinary ruling two fourth division clubs were fined £500 for their record of last season, Northampton and Mansfield. Last seasons champions Wimbledon were punished with a heavier fine of £1,500 with half suspended, they were the only club amongst six hauled up last season to re-appear.

With the new season only three days old misfortune struck Bristol City defender Alan Nicholl who broke his leg in a Reserve match, this seems an unlucky period for City because Town fans will recall that at an identical time last season Russell Musker suffered the same fate in a League Cup match here at the County Ground, he has now recovered despite setbacks and resumed in midfield for City, Nicholls is expected to be out of action until Christmas at least.

We now have a manager in this Division with a unique record of managing during a 18 month period in 1980 and 1981 clubs in all four divisions - Wimbledon (third and fourth) and Crystal Palace (first and second) his name new Crewe manager Dario Gradi.

The only goalkeeper sent off in this Division last season for deliberately handling outside the penalty area was Neil Freeman of Northampton, he is now well within the law leaving soccer to become a Police Officer.

On September 3rd Trevor Senior Reading striker wrote his name in the record books by scoring the third fastest hat trick in a League match against Stockport in 4 minutes 12 seconds, in a 6-2 home win. Wrexham set a record on the same day with their lowest ever attendance 1,680 in a 2-2 draw with Peterborough.

Dave Serella of Blackpool had mixed fortunes in their away match with Colchester scoring for each side in a 2-1 defeat at Colchester.

Hereford and Halifax played the divisions first goalless draw before 3,188, Hereford previously hitting 7 goals in a four day spell with 4 at Aldershot and 3 in a home win in the League Milk Cup match with 2nd division big spenders Portsmouth.

The second Saturday of the season saw Doncaster, York and Colchester the only three clubs with a 100% record, and Hartlepool, Darlington, Mansfield and Stockport still seeking their first point. Three players scored a brace of goals, our own Alan Mayes in our home win over Chester, Lawrie Madden in their 2-1 home win over Bristol City, and Alan Clarke with 2 in their 2-2 draw at Wrexham.

On the second Saturday there were 7 home wins, 2 away wins and 3 draws, the highest gate was at Hereford where 3,188 watched, whilst Wrexham's gate of 1,680 was the lowest, Reading 6 Stockport 2 being the highest aggregate score, there were 35 goals scored in the division trailing the third by 4. Goals abounded more in the lower divisions than the second with 30 and the first who totalled only 23.

A technical error in the contract of Colchester's 25 year old striker Ian Allinson allowed him to move to Arsenal for free. He had made 308 League appearances scoring 69 goals, in the past two seasons he had scored 43 of these, a good move for Allinson but Colchester must rue the day, they would probably have asked a six figure fee for Allinson, now they have neither player or fee.

There were several praiseworthy efforts by Division IV clubs in the Milk Cup 1st leg against opposition from higher divisions, besides our 1-0 home win over third division Plymouth, Aldershot beat third division Orient 3-1, Blackpool winning 2-1 at home to Walsall, Bury winning 2-1 at Wigan, a fine performance by Chesterfield winning at second division Middlesbrough 1-0, probably the highlight of the 1st leg sharing comparably with Crew's 1-0 home win over Burnley, and Hereford's 3-2 home win over Portsmouth, also Torquay's 3-2 win at Newport, as well as Grimsby's 1-2 defeat by York City. Creditable draws were obtained by Hartlepool 0-0 at Rotherham, Doncaster 1-1 at Scunthorpe, and finally Bristol City at Oxford United 1-1, with this really being half time in the tie it will be interesting to see how many of our divisions clubs have survived to enter the next round of this weeks draw which this season is seeded from the next round.

News of two of our former players, goalkeeper Mark Stevens who made his solitary league appearance in our final match of last season home to Bristol City, has signed a 1 year contract with Trowbridge Town in the Alliance League making his debut in the Bob Lord Trophy match with Barnet, strangely he was in goal for Birmingham City Reserves in a football combination match at Hambrook versus Bristol Rovers Reserves conceding 2 goals in a 2-2 draw 3 days later.

Interesting press reports of Paul Rideout's appearance in the Birmingham Senior Cup Final when he came on as substitute in the pre-season local derby. The 'Sunday Mercury' reported: 'Villa brought on Paul Rideout in the second half as a replacement for the injured Mark Walters. He was an immediate hit.' The Birmingham Post wrote: 'Villa... looked better after the break when recent signing Rideout joined the attack in place of the injured Walters.' In his programme notes for the first match of the season Villa manager Tony Barton wrote: 'Paul Rideout was bought as an understudy to Peter Withe. He is only 19 and is raw in terms of First Division experience, but he has been in the first team at Swindon Town for more than two seasons and was their top scorer for two years. That is a good achievement by any standards. He was playing in a very hard division and now its up to him to prove himself at a higher level, we are confident that he can do it and his form in pre-season was certainly very encouraging.'

Paul scored his first competitive match goal in a Central League match in Villa's 2-1 home win over Stoke City Reserves, England player Tony Morley was the other scorer, last Saturday he made his first team debut in their 1-0 home win over Norwich City after being substitute for the first three matches of the season. Andy Rollings is now on loan at Torquay from Portsmouth.

Last Saturday saw our third defeat in four matches, for the sceptics who are forecasting no chance of promotion I would draw comparison to the four opening matches for the promoted clubs last season

					Goals		Points
	P	W	D	L	F	A	
Wimbledon	4	1	3	0	7	4	6
Port Vale	4	1	2	1	2	1	5
Hull City	4	1	2	1	7	4	5
Scunthorpe	4	1	3	0	6	3	6

at this stage! We are 2 points behind a comparable 4th place of last season.

With three of the divisions games played on Friday evening last weekends statistics read:

7 Home Wins 3 Away Wins
2 Draws 28 Goals Scored

Highest gate 5,390 Bristol City v Hartlepool.
Aggregate attendance: 31,827. Lowest gate 1,091
Darlington v Swindon. Average attendance: 2,652

There are now no clubs left with a one hundred per cent record, and with Mansfield gaining a point in a 0-0 draw at Halifax there are no clubs without a point.

Ray Hankin, Peterborough's new £5,000 signing from Middlesbrough, celebrated his debut with 2 goals in their 5-0 home win over Torquay, other players to score twice in their matches were Chesterfields John Clayton, and Rochdales Vernon Allott. Last Saturday saw the first away wins of the season for Bury, Northampton and Crewe. The only dismissal of the weekend matches was Torquay's John Impey at Peterborough. Former Town player Howard Pritchard scored his first league goal of the season in Bristol City's 2-0 home win with Hartlepool. Mansfield have an unenviable scoring record to date, two own goals, and a penalty their sum total. Doncaster's 3-0 home win on Sunday put them on top of the League by goal difference over York City Doncaster's Ernie Moss has now scored in all five of their matches.

CLUB GOALSCORERS up to and including last weekend with Milk Cup goals in brackets were:

		TOTAL
Aldershot:	Banton 3(2), Lawrence 1, Lucas 1, Burvill 1(1)	6
Blackpool:	Serella 2, McNiven 2(1), Mercer 1, Bardsley 1	6
Bristol City:	Riley 4(1), Crawford 2, Kerr 1, Pritchard 1	8
Bury:	Madden 4, Bramhall 2(1), Jakub 1	7
Chester:	Williams 1, Allen 1	2
Chesterfield:	Clayton 2, Kendall 2, King (1), Birch 1, Baines 1(1)	7
Colchester:	Adcock 4*(2), Houston 1, Wignall 1(1), Own Goal 1	7
Crewe:	Scott 1, Brady 1, Leonard 1, Bowers 1(1)	4
Darlington:	Walsh 2*, Honour 1	3
Doncaster:	Moss 5, Douglas 2, Humphries 1, Snodin 1, Russell 1, Miller 1	11
Halifax:	Cook 2, Staniforth 1, Hendrie 1, Kendall 1	5
Hartlepool:	Waddle 1, Robinson 1, Linighan 1	3
Hereford:	Phillips 5(2), Peacock 1, Dalziel 1, Kearns 1, Pejie 1(1)	9
Mansfield:	Barrowclough 1*(1), Own goals 2	3
Northampton:	Belfon 2, Austin 2, Gage 1, O'Neill 1	6
Peterborough:	Clarke 4, Hankin 2, Chard 1, Benjamin 1, Buchanan 1, Own goal 1	10
Reading:	Senior 5(1), Barnes 1(1), Sanchez 1, Tutty 1, Horrix 1*, Crown 1, Beavon 1	6
Rochdale:	Johnson 2, Farrell 2*, Allott 2	6
Stockport:	Quinn 3*(2), Sword 2(1), McPhail 1, Byrne 1, Rutter 1, Williams 1	9
Swindon:	Rowland 2, Mayes 2*, Hockaday 2(1), Nelson 1	7
Torquay:	Bishop 1, Hughes 1, Holmes 1*, Little 1(1), Carter 1(1), Sims 1(1)	6
Tranmere:	Aspinall 2, Palios 1, Hilditch 1	4
Wrexham:	Arkwright 2, Coleman 1, Hunt 1, Edwards 1, Hume 1, Evans 1(1), Keay 1, Gregory 1	9
York:	Walwyn 2, Ford 2(1), Byrne 2, Pollard 2(1), McPhail 1	9

* Asterisk denotes penalty scored.

ANSWERS TO QUIZLINE printed in last programme.

- Only four - Blackpool, Preston, Burnley and Blackburn. (Remember that greater Manchester and Merseyside now exist).
- Dunlop (of Linfield).
- Newcastle United (in 1947, while a 2nd Division Club).
- Goalkeeper Joe Kennaway - he had previously played for

- U.S.A. and Canada prior to moving to Scotland in 1933.
- Newport County.
- Newcastle United (in 1909 - Sunderland beat them 9-1).
- Vic Mobely (Sheffield Wednesday).
- George Hannah (Newcastle, 1955).
- Kilmarnock (in 1964-65, over Hearts).
- New Brighton - the ground record was set for a cycling international.

- Ron Flowers (6).
- Willy Fagan (Preston in 1937 and Liverpool in 1950).
- 1950.
- Barcelona (Fairs Cup and European Cup in 1960).
- 44 yards.
- Sweden (in 1950).
- Plymouth Argyle and Bristol Rovers.
- Yugoslavia (in 1950).
- Sandy Brown (Spurs in 1901 - 14 goals).
- Everton (11).

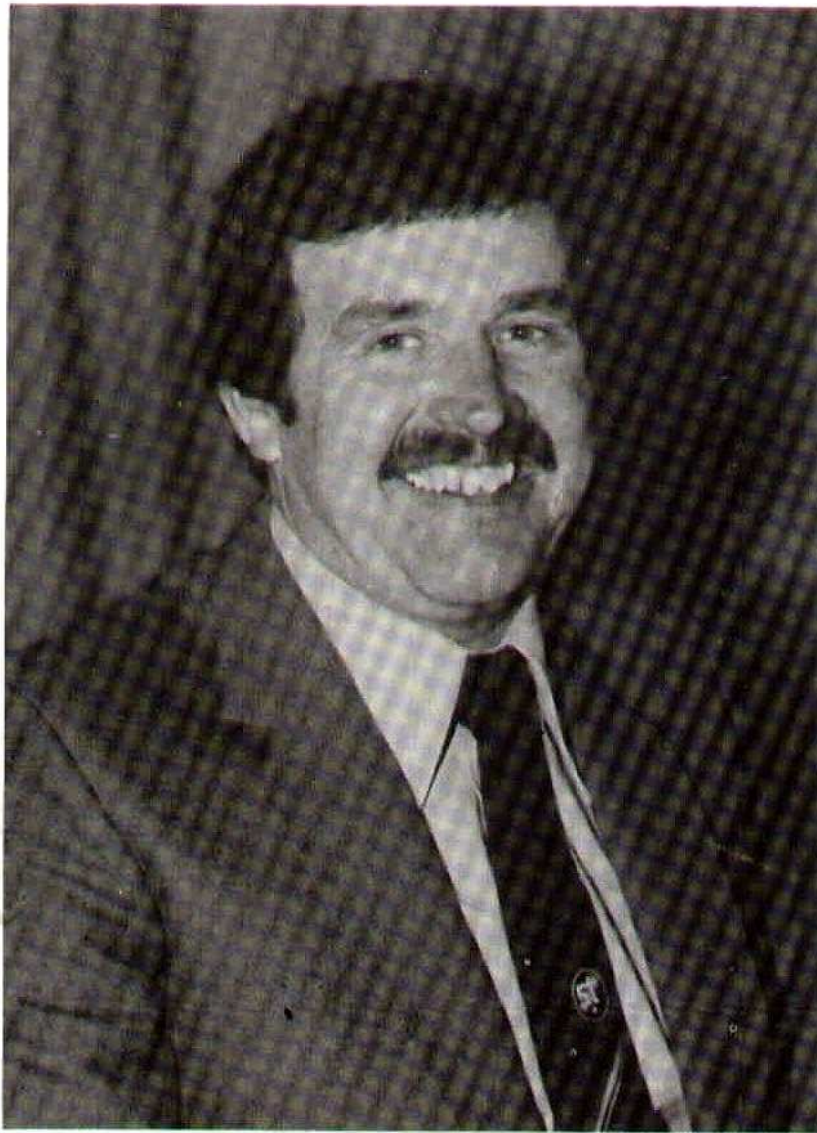


Halifax goalkeeper Lee Smelt punches clear from Swindon's Paul Richardson and Dave Hockaday.



"THAT'S NOT OUR LEAGUE POSITION KEN...
IT'S A CRACK IN THE WALL!"

Introducing The Board



BRIAN HILLIER has been associated with Swindon Town since 1948 when he attended games with his father as a wide-eyed lad aged five.

Since that time thirty five years ago Brian has followed the Club through both the good and bad times and was deservedly appointed to the Board of Directors in November 1982.

Born in Christain Malford Brian attended Calne Fynamore School and upon leaving at fifteen years old in 1959 joined Calne Electronics as an Apprentice Electronics Engineer. Brian was to spend a happy ten years with the company before setting up his own company.

H & H Electronics was born in 1969 out of a partnership involving Brian and a colleague. Since those days the company has gone from strength to strength supplying components to the electronics industry from its modern factory on a trading estate in Calne.

Brian is married to Beryl and has two children, Sara who is eighteen and Simon (often seen at Town matches) who is ten. The family live at Calne which has been their base since 1964.

Football is Brian Hillier's only real "weakness" and has certainly happily occupied most of the spare time throughout his life.

In 1979 Brian was appointed Chairman of Wiltshire League Calne Town and set as his main objective the building of a new Social Club. Suitably, the Club was completed shortly before Brian resigned to concentrate on Swindon Town affairs just after the end of last season.

Town player coach Paul Richardson (right) crosses the ball into the Halifax goal mouth.

Bottom Left

Tony Smith of Halifax slides in to rob Gary Emmanuel in the Town's last County Ground match.

Top Right

Town scorer Dave Hockaday is robbed this time in the Halifax penalty area.

Bottom Right

Dave Hockaday dives to head the Town's first goal against Halifax in Swindon's defeat at the County Ground.



Photo Call

BY DAVE EVANS



SUMMER TRANSFER ACTIVITY IN DIVISION 2

by Dave King

(3rd in a 4 Part Series)

Brighton's Jimmy Melia soon found two of his Cup Final team moving on in Gary Stevens to Spurs and Mike Robinson to Liverpool, signing Alan Young from Sheff. Utd. to replace Robinson, also adding Simon Steele from Everton to their squad. Cardiff City newly promoted started the new season without Jeff Hemmerman last seasons top scorer who is out of action until Christmas with injury and have signed Andy Crawford from Bournemouth to replace him.

John Neal at Chelsea has brought several new faces to Stamford Bridge in Kerry Dixon from Reading, Eddie Nieozwiecki from Wrexham, Joe McLaughlin from Scottish Club Morton. The veteran John Hollins from Arsenal, Nigel Spackman from Bournemouth and Pat Nevin from Celtic and Derek Johnstone from Glasgow Rangers.

Crystal Palace have added George Wood and John Lacy from Arsenal and Spurs respectively, also Stan Cummins from Sunderland and Andy McCulloch from Sheff. Wed. Peter Taylor at Derby signed John Robertson from Notts. Forest, a 3 year contract being the preferable factor in the move than the 2 year contract offered by Brian Clough, Bobby Campbell from Brad. City for £50,000 was signed to strengthen the attack also.

Newly promoted Huddersfield have signed Paul Jones from Bolton, whilst Yorkshire neighbours Leeds have added Andy Watson from Aberdeen and John McGoldrick from Celtic to boost their tartan contingent at Elland Road. Ex Celtic boss Bobby McNeill was soon in action at Maine Road sacking Peter Bodak and Bobby McDonald and signing Derek Parlane from Leeds and Neil McNab from Brighton, the sackings being for breach of Club discipline also adding John Tolme ex Scottish club Morton player.

Newcastle have signed Martin Thomas from Bristol Rovers, John Ryan from Oldham and

Malcolm Brown from Huddersfield. Portsmouth have added Mark Hateley from Coventry and Alan Ball from Bristol Rovers the latter primarily as Youth Team Coach, as well as Richard Money from Luton Town.

Newly appointed Howard Wilkinson at Hillsborough was involved in a £130,000 deal for Imri Varadi from Newcastle with David Mills moving as part of the deal to St. James Park, Wilkinson was formerly a player with Sheff Wed. himself.

Graham Turner has signed Paul Tester from Cheltenham Town for £5,000 to add to his Shrewsbury squad.

Swansea have added Gary Chivers from Chelsea, John Toshack relying on several of his emerging young players, to blend with Chivers and his other new signing Jimmy Rimmer from Villa.

Surprisingly Malcolm MacDonald of Fulham has been inactive in the transfer market and to date transfer listed Gordon Davies recently capped by Wales is still at the Cottage. It remains to be seen whether last seasons near miss of promotion to the 1st Division will affect their morale, but as is often the case the euphoria of one seasons promotion as experienced the previous season by the Cottagers from Division 3, is rarely maintained the second season in a new division. The newly laid cell system turf is a summer innovation at Craven Cottage which will be watched with great interest by other League clubs.

Malcolm Alison at Ayresome Park is reported to want to reduce the overall average age of his team, hence the reason for striker Ray Hawkins proposed moved to Peterborough, Hawkin age 27 being the second oldest player on their staff!

Competition for promotion to Division I will be intense in this League and the summer signings for several clubs may be paramount when the seasons reflections take place next May.

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NINETY-NINER ANSWERS

Answers 4

ACROSS

- 1 & 7dn. heads or tails.
5. Ryan (Brighton)
6. Moncur
8. Oxford
9. See 12 across.
10. Exeter
- 12 & 9ac. Alan Davies
13. Aston

DOWN

1. Ham
2. See 5 down
3. Maurice
4. Crosses
- 5 & 2dn. Referee's
decision
7. See 1 across
11. Ron

YOUTH TEAM FEATURE

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Pretty Things



MARK PAYNE was born in Swindon on 2nd September, 1966 and was educated at St. Josephs Comprehensive School. He played football for his school and was a regular member of the Swindon Schools Team at Under 14 and Under 15 levels.

Mark also played for the Wiltshire Schools Team on four occasions and for the South of England Schools Team. He also had a trial for the English Schools Team at Lilleshall. He joined Swindon Town as an Apprentice on 11th July, 1983

Mark is a mid-field player.

F. A. YOUTH CUP

7 Sept. 83 A.F.C. Bournemouth A

South East Counties Junior League

1983

27	August	Reading	A 3-0
3	September	Southend United	H 9-0
17	September	Tottenham Hotspur	H
1	October	Luton Town (Cup)	A
8	October	Wimbledon	H
15	October	Brentford	H
22	October	Brighton & Hove Albion	H
29	October	Bristol Rovers	A
5	November	Luton Town	H
12	November	Cup - 2nd Round	
19	November	Oxford United	A
26	November	Southend United	A
10	December	Tottenham Hotspur	A
17	December	West Ham United	H

1984

7	January	Wimbledon	A
28	January	Bristol Rovers	H
25	February	West Ham United	A
3	March	Oxford United	H
10	March	Reading	H
17	March	Brighton & Hove Albion	A
24	March	Luton Town	A
7	April	Brentford	A



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SWINDON TOWN

Jimmy Allan	1
Charlie Henry	2
Colin Bailie	3
Gary Emmanuel	4
Nigel Gray	5
Mike Graham	6
David Hockaday	7
Paul Richardson	8
Andy Rowland	9
Alan Mayes	10
Gary Nelson	11
	12

BLACKPOOL

Billy O'Rourke
David Bardsley
Keith Pritchett
Billy Rodaway
Steve Hetzke
Dave Serella
David Windridge
John Deary
Phil Ferns
Paul Kendall
David McNiven
Paul Stewart

REFEREE:

MR. BRIAN HILL (Kettering).

Commenced refereeing in 1965 with local leagues. Progressed to United Counties League before moving on to the Southern League and finally the Football League List in 1975. A County Youth Final referee and also refereed a non-league championship match in 1975, a Schoolboys International at Wembley in 1977, and non-League Anglo-Italian competitions in 1977 and 1979. In 1979 lined an Egyptian League match in Cairo and was Senior Linesman for F.A. Cup Semi-Final the same year. In 1980 refereed the Northants Senior Cup Final.

Enjoys watching all sports and listening to music, and hobbies include reading and gardening. A wages/cost accountant for a building firm, he is a married man with two children.

LINESMEN:

RED FLAG: MR. J. GRANGER

(Caerleon, Gwent)

YELLOW FLAG: MR. F. R. MARTIN

(Cwmbran, Gwent)

KEY OF THE BOARD

A	Colchester v Rochdale
B	Crewe v Darlington
C	Hartlepool v Doncaster
D	Hereford v Peterborough
E	Mansfield v Tranmere
F	Reading v Chesterfield
G	Torquay v Aldershot
H	York City v Chester
I	Liverpool v Aston Villa
J	Luton v Wolverhampton
K	Norwich v Nottingham Forest
L	Notts County v Arsenal
M	Q.P. Rangers v Sunderland
N	Southampton v Manchester Utd.
O	Stoke v Watford
P	Tottenham H. v Everton
Q	Bristol Rovers v Exeter
R	Gillingham v Oxford Utd.

Match Ball Sponsor: Tony Britten
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Mascot: Gavin Brown from
Aldbourn. Age 8 next week